

# **LONDON FASHION WEEK FESTIVAL** 18-25 FEBRUARY 2019

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THE ULTIMATE FASHION TRIP



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## LONDON FASHION WEEK FESTIVAL FEBRUARY 2019

The LFWF will be held at the prestigious Store Studios, 180 Strand, London. This magnificent venue houses all the fun under one roof; you can update your wardrobe from our edit of must-have seasonal pieces at exclusive insider prices; take your front row seat at a designer catwalk show; book your place at an expert panel talk and enjoy a first look at the key trends of the season in the hands of professional stylists.



## LONDON FASHION WEEKEND

London Fashion Week is one of the most exciting times of the year in the fashion calendar, fashion journalists, buyers, press and bloggers assemble to see the exciting new collections from top brands from Burberry to Alexander McQueen, discover changing trends and scout out brilliant new designer labels. The London fashion week is a 5-day showcase which kicks off on February 16th and runs until February 20th.

Immediately following the LFW is the **London Fashion Week Festival**. For me this is the highlight of it all, it is the fashion event of the season, this is your moment to step into the life of a fashion insider and exclusively shop the best designer collections, watch catwalk shows by your favourite designers, discover the trends of the season and listen to industry professionals share their secrets on making it to the top.

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This is the only event that recreates an insider's fashion world and gives you exclusive access to the industry; from catwalk shows to Q&A's with your favorite designers and creative. As a fashion entrepreneur you don't want to deny yourself this amazing opportunity. Come and experience the buzzing atmosphere speak to the experts and be inspired by this dynamic interactive four-day showcase.

## **KEY HIGHLIGHTS OF THE EVENT**

#### CATWALK

Take your front row seat at an authentic catwalk show. Here you can watch a parade of top models showcasing spring/summer 2017 collections from some of London Fashion Week's finest designers, exclusive to the London Fashion Week Festival schedule, as well as inspiring presentations that reveal the key styling tips and the biggest trends of the new season to know now from Avenue 32.

#### TALKS

Meet the industry experts as they divulge their top tips for getting ahead in fashion. Our packed schedule of inspiring talks includes appearances by both industry icons and rising talents imparting their secrets to success and taking your burning questions on how to make it big.

#### EXPERIENCE

Fashion's a fatiguing business – so recharge and relax with a pampering session administered by top beauty professionals from Maybelline New York and TONI&GUY. Try out a new season hairstyle or make-up trend and pick up handy tips from the experts in the process, before applying the essential finishing touch: new shades, fitted by the personal stylists at Sunglass Hut.

#### SHOPPING

Jumpstart your personal style with wardrobe updates from over 150 British and international designer brands, curated under one roof, and with many offering industry-insider prices. So whether it's clothing, handbags, shoes, jewellery or gifts you're seeking, your shopping spree starts here. For fashion lovers and personal buyers some of the known high street brands will be doing run way to retail collection just moments after the show, you can get extremely good deals and of course you get to buy from a collection that might never be mass produced.

#### VISITORS

OVERALL SPENDING POWER €21+ BILLION





## WHAT ARE THE BENEFITS OF THIS EXPO?

This event brings together all sorts of fashion entrepreneurs in the industry like fashion designers, makeup artist, hair stylists, photographers, event managers, fashion bloggers etc. If you are one of those mentioned what are you waiting for? You need to make your booking now!!!

#### **EXPOSURE TO NEW TRENDS**

Fresh off the LFW Catwalk, see the Ss17 collections and trends from the latest

Update your wardrobe with fantastic shopping from over150 designers brands

on how to make it in the industry

Meet the experts and discover their secrets

at industry insider prices

Get that once in a lifetime opportunity to meet and interact with the top shots and trend setters in the Industry. The package we have put together allows you to meet and talk with them, get head ups on what will be trending next season and more importantly know the wise investments to make in the trade. These are something that are very sure it's is authentic, be rest assured that you are getting firsthand information from the trendsetters in the industry.

#### NETWORKING

CATWALKS

designers SHOPPING

TALKS

Makeup artists, photographers, hairstylists, fashion bloggers, Fashion stylists from all over the world would all be under one roof, if you are thinking big and looking to expand beyond your local market, there is no better place for you to be networking and getting contacts.

#### INNOVATIVE IDEAS AND NEW IDEAS

London is a very fashionable city and every participant at this event comes with the hope of wowing everyone beyond their wildest imagination, they bring their A-game to the table, everyone wants to be known for setting the trend for the season. You don't want to be old and rusty, even the biggest in the fashion world looks forward to this event because of what they learn from it. This is the place to come and broaden your horizon.

#### **RESOURCE GENERATION**

It's no longer news that the fashion industry is one of the biggest industries in the world. We are talking about a multi –billion pound industry, According to the BFC Value of Fashion Report, the direct value generated by the London Fashion Week event yearly is estimated to be around £21 billion.Wow!just for the fashion week alone, you can imagine including the annual sales, you can only know how to grow the Nigerian Fashion industry to beat or match them if you are there in person not being told about it.

#### SUSTAINABILITY AND MAINTENANCE

Generating resources is very key, but sustaining those resources is even more key. We don't want to lose an industry that we have put in so much to build between the twinkle of an eye. London is known for sustaining and maintaining all they have, in short most of the world learns from them, so if you want to know more about sustaining and maintaining an industry this is the right event to attend.

## WHAT THE PACKAGE INCLUDES:

We are pleased to present to you our **London Fashion Week Festival Package for 2019** and we are very excited by its unique features, which includes the following below:

#### The Climax Experience

#### . UK visa

- . LFWF Ticket [GOLD/LUXE/LUXE PREMIUM]
- . Flight ticket [18th 25th February 2019]
- . Safety and Security
- . Multi-Lingual speaking Tour Manager
- . Daily Continental Breakfast
- . Accommodation [7 nights, 3 star hotel]
- . Inter/Intra city transfers
- . Travel Insurance
- . Entrance fees into attractions, tours, activities and events
- . Lots More

No competing tour package comes close in terms of features, ease of planning and price.

For further inquiry, information and booking, please feel free to contact us.

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## **CHOOSE YOUR TICKET**

HAVE YOU ALWAYS WANTED TO SIT FRONT ROW AT A FASHION SHOW OR ARE YOU A STYLIST IN THE MAKING AND WANT TO FIND OUT MORE? MAKE SURE YOUR LONDON FASHION WEEK FESTIVAL TICKET PACKAGE IS THE RIGHT ONE FOR YOU

#### GOLD

Event access Shop 150+ brands Trend catwalk show Designer catwalk show Limited edition tote bag Industry Insider talks\* The Climax Experience

\*talks subject to availability, book to secure your seat

From £427



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## LUXE

Priority event access Access to the LUXE Lounge Prosecco reception Front row seats at the Trend Show Style talk from industry expert Designer tote bag filled with gifts Private till point with shopping concierge service The Climax Experience

From £515

### **LUXE PREMIUM**

Priority event access Access to the LUXE Lounge Prosecco reception with Caroline Rush, CEO British Fashion Council Front row seats at the Designer catwalk show Intimate Q&A with the Designer Designer tote bag filled with gifts Private till point with shopping concierge service The Climax Experience

From £581



Ticket information: All ticket prices are subject to a booking fee and an additional transaction fee is charged per order.

Please note: London Fashion Week Festival is not available to under 18's unless accompanied by an adult (maximum of 2 minors per adult). Under 8's can enter the event for free, however you will need to purchase a ticket for the child to attend a catwalk show. If you would prefer to book by phone or for any queries with regards to packages, please call +234 909 1213 900.