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KANSAS CITY | U.S.A

13 - 20 NOVEMBER 2016

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KANSAS AGRIC BUSINESS EXPO

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Over 150 exhibitors across 95,000 square feet providing the latest technology, products and services available in the agribusiness industry today.



KANSAS AGRIC BUSINESS EXPO

America takes agriculture very seriously and considers it very vital to every facet of human life. A saying I picked up from an American journalist states that "Agriculture is America". In short, the agriculture industry—sustained in a large part by the American land-grant university system through both Agricultural Experiment Stations and Cooperative Extension—is integral to jobs, national security and health. It is very interesting to know that about 40 percent of the land in the United States is used for agriculture of some form, including livestock grazing. This includes 431.1 million acres of cropland, 396.9 million acres of pasture, and 71.5 million acres of forests. In 1998, the total crop output of the United States was 489,976,030 metric tons with a value of \$102.14 billion.

With all these wow! Information about America and agriculture, one wouldn't need a soothsayer to decide what better nation should host such Expo on Agribusiness.

Kansas though not a very familiar city to us Nigerians its quite an interesting destination in the Midwest. It is the hottest tourist destination within its region. It has so much to offer from world class racing to grand scale shopping and of course for the past years has being the host of the largest indoor Agribusiness Expo in the Midwest.

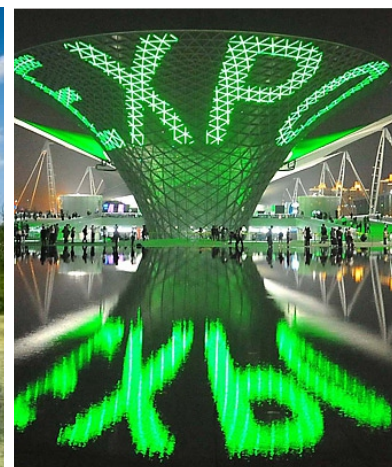
FACTS ABOUT THE AGRIBUSINESS EXPO

This expo attracts over 1,200 attendees across the region from all facets of the agribusiness industry. Over 150 exhibitors across 95,000 square feet providing the latest technology, products and services available in the agribusiness industry today.

This expo gives everyone the opportunity to mingle with the world's best and industry big names like these below:

- **Precision Laboratories, LLC** - Precision Laboratories is a leading provider of specialized chemistries applied to plants, seeds, soil and water to maximize resource and biological performance potential while stewarding the environment.
- **Specialty Fertilizer Products (SFP)** - SFP is the developer and manufacturer of a line of revolutionary products to improve fertilizer efficiency. **AVAIL® Phosphorus Fertilizer Enhancer** protects against phosphorus fixation in the soil, **NutriSphere-N® Nitrogen Fertilizer Manager** reduces nitrogen loss through leaching, volatilization and denitrification, and **More Than Manure® Nutrient Manager** protects the phosphorus and nitrogen in manures.
- **Syngenta** - Syngenta is a world-leading agribusiness committed to sustainable agriculture through innovative research and technology. The company is a leader in crop protection, and ranks third in the high-value commercial seeds market. Sales in 2013 were approximately \$14.7 billion. Syngenta employs over 21,000 people in more than 90 countries. Syngenta is listed on the Swiss stock exchange (SYNN) and in New York (SYT) etc just to mention a few.

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WHAT ARE THE BENEFITS OF THIS EXPO?

There is an old saying which says if you can't beat them you join them, but I say over time that it works better this way " if you can't beat them you learn from them and surpass what they do"

Nigeria is one of the world's most populous nation, with so many rich human and natural untapped resources, we can learn from those that are leading in this industry now and lead tomorrow.

INNOVATIVE AND NEW IDEAS

Attending an expo of such capacity will allow your organisation to get new and innovative ideas on emerging markets in the Nigerian agricultural industry. See how the American agricultural industry manages to be the best at what they do, what technology are they using and those they partner with in other industries.

NETWORKING

In every facet of life the importance of networking cannot be overemphasized, find out those you can share your ideas with and do business with, meet with potential investors, understand how your organisation can tap Nigeria's untapped resources and increase potential for higher profit margins at reduced risk. Also learn how to improve on your existing services and deliver better quality.

RESOURCE GENERATION

How can Nigeria move from having only oil as our major resource generation to other areas that can surpass the oil industry? An expo of such magnitude will give your organisation the opportunity to understand how America has gotten to where they are now in their agricultural sector. Your organisation can see where we have made our mistakes and learn how to correct them.

SUSTAINABILITY

It is one thing to generate resources and another to understand how to sustain it, many have thrived in the former aspect but have failed in the latter, and hence your organisation needs to understand exactly how others are doing it.

America has been doing this over the years and they are still succeeding at what they do. It is no longer a rumour that they have the biggest Agricultural industry in the world but common knowledge.

WHAT THE PACKAGE INCLUDES:

We are pleased to present to you our **Kansas Agri-Business Expo Package for 2016** and we are very excited by its unique features, which includes the following below:

- . US visa
- . Flight ticket
- . Safety and Security
- . Multi-Lingual speaking Tour Manager
- . Daily Continental Meals (breakfast & dinner)
- . Accommodation
- . Inter/Intra city transfers
- . Travel Insurance
- . Entrance fees into attractions, tours, activities and events
- . Lots More

No competing expo tours package comes close in terms of features, ease of planning and price.

TOTAL PACKAGE COST:

Kansas, U.S.A

Duration: 8 days/ 7 nights

Date: 13th - 20th November 2016

Package cost: **\$7,500** per person

Climax Tours Limited
3rd floor, Towry Towers
Towry Close, Off Idejo Street
Victoria Island
Lagos

Tunde Akindulureni
m: +234 802 330 9867
+234 815 843 2353

e: info@climaxtours.com.ng

climaxtours.com.ng